104398 Orders Order / Rev: Alt Order #: 06832443 Product Desc: **REP JEWISH COALITION** Estimate: Primary AE: Flight Dates: 09/19/12 - 10/21/12 Amy McCreary Original Date / Rev: 07/17/12 / 09/14/12 Sales Office: **BLPHI** Order Type: **GENERAL** Sales Region: National Agency Name: Jamestown Associates/ NJ **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 5 Mapleton Rd. Billing Cycle: EOM/EOC PrInceton, NJ 08540 Agency Commission: 15% Republican Jewish Coalition (RJC) - RVUSE Advertiser Name: Demographic: A35+ New Business Thru: PLI2 **Product Codes:** Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID:

Hiatus: Bill Plan 09/25/12-09/26/12

Revenue Codes:

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	187	\$117,650.00	\$100,002.50
10/01/12	10/21/12	285	\$195,375.00	\$166,068.75

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	187	\$117,650.00	\$100,002.50	0.00
October 2012	285	\$195,375.00	\$166,068.75	0.00
Totals	472	\$313,025.00	\$266,071.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	26%	\$313,025.00
Market	100%	\$1,203,942.31

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	29%	\$349,143.27
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$240,788.46
KTUD	1%	\$12,039.42
KVVU	16%	\$192,630.77
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$96,315.38

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 2	KSNV	10/01/12	10/19/12	M-F 5-6a WakeUp w/Wa	Mgs	5-6a	MTWTF	:30	5	\$450.001	0.00 NM	15	\$6,750.00
				M-F 5-6a WakeUp w/W	aaners								• •

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Order / Rev:

104398

Advertiser:

Republican Jewish Coalition (RJC)

Alt Order#:

06832443

Product Desc:

REP JEWISH COALITION

Flight Dates:

09/19/12 - 10/21/12

Estimate:

KSNV

Ln C	Ch Start	End	Inventory Code	Break	Start/End T	ïme Days	Len S _l	oots	Rate Pri	Rtg Type	Spots	Amount
E 2 K	SNV 10/01/1	12 10/19/12	M-F 5-6a WakeU	_	5-6a	MTWTF	:30	5	\$450.001	0.00 NM	15	\$6,750.00
	=14(0		M-F 5-6a WakeU	p w/Wagners								
INE	EWS Start Date	End Date	Mookdayo	Snote/Mook	Data	Detina						
Mee	k: 10/01/12	10/07/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$450.00	Rating 0.00						
	k: 10/08/12	10/14/12	MTWTF	5	\$450.00	0.00						
Wee	k; 10/15/12	10/21/12	MTWTF	5	\$450.00	0.00		·				
E 3 K	SNV 10/01/1	12 10/19/12			6-7a	MTWTF	:30	10	\$700.001	0.00 NM	30	\$21,000.00
K I I	-1410		M-F 6-7a WakeU	p w/Wagners								
N	EWS Start Date	End Data	Maakdaya	ChataAMaak	Deta	Detino						
Wee	k: 10/01/12	End Date 10/07/12	<u>Weekdays</u> MTWTF	Spots/Week 10	<u>Rate</u> \$700.00	Rating 0.00						
	k: 10/08/12	10/14/12	MTWTF	10	\$700.00	0.00						
Wee	k: 10/15/12	10/21/12	MTWTF	10	\$700.00	0.00						
E 6 K	SNV 10/01/1	12 10/19/12	•	CM	658a-9am	MTWTF	:30	10	\$900.001	0.00 NM	30	\$27,000.00
Τ.	20.47		Today Show							·		
IC	DDAY Start Data	End Data	Mookdaya	Cmata 00/a ale	D-4-	Detter						
Wee	<u>Start Date</u> k: 10/01/12	End Date 10/07/12	<u>Weekdays</u> MTWTF	Spots/Week 10	<u>Rate</u> \$900,00	Rating 0.00						
	k: 10/08/12	10/14/12	MTWTF	10	\$900.00	0.00						
Wee	k: 10/15/12	10/21/12	MTWTF	10		0.00						
E 7 K	SNV 10/01/1	12 10/19/12	M-F Today Show	II 3rd HGM	9-10a	MTWTF	:30	5	\$425.001	0.00 NM	15	\$6,375.00
	565 A V / II		M-F Today Show	11								
10	DDAY II	Fod Data	Markan	0 = -4- 00/1-		D ::						
١٨١٥٥	Start Date k: 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$425.00	Rating 0.00						
	k: 10/01/12	10/07/12	MTWTF	5	\$425.00 \$425.00	0.00						
Wee	k: 10/15/12	10/21/12	MTWTF	5	\$425.00	0.00						
E 9 K	SNV 09/17/1	12 10/19/12	Rachael Ray	CM	11am-12pm	MTWTF	:30	5	\$325.001	0.00 NM	15	\$4,875.00
01	IAMOE INTE		Rachael Ray									. ,
CI RI	HANGE INTP	RR										
131	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
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Wee	k: 09/24/12	09/30/12		0	\$325.00	0.00						
	k: 10/01/12	10/07/12	MTWTF	5	\$325.00	0.00						
	k: 10/08/12 k: 10/15/12	10/14/12 10/21/12	MTWTF MTWTF	5 5	\$325.00 \$325.00	0.00 0.00						
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2.0		10,10,11	Noon News	OW	12-1200pm	1711 77 11	.50	J	\$425.00 I	0.00 NIV	15	\$6,375.00
NE	EWS											
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating			•			
	k: 09/17/12	09/23/12		0	\$425.00	0.00						
	k: 09/24/12 k: 10/01/12	09/30/12 10/07/12	MTWTF~~	0 5	\$425.00 \$425.00	0.00 0.00						
	k: 10/08/12	10/14/12	MTWTF	5	\$425.00	0.00						
Wee	k: 10/15/12	10/21/12	MTWTF	5	\$425.00	0.00						
E11 K	SNV 09/17/1	2 10/19/12	The Agenda 1230	pm CM	1230-1p	MTWT F~-	:30	5	\$325.001	0.00 NM	15	\$4,875.00
	- CENDA		The Agenda 1230	Opm								
AC	GENDA Start Date	End Data	Meckdaya	Snota AA/aal-	Dat-	Detin-						
Wee	Start Date k: 09/17/12	End Date 09/23/12	Weekdays	Spots/Week 0	<u>Rate</u> \$325.00	<u>Rating</u> 0.00						
	k: 09/24/12	09/30/12		0	\$325.00	0.00						
	k. 10/01/12	10/07/12	MTWTF	5	\$325.00	0.00						
	k: 10/08/12	10/14/12	MTWTF~~	5	\$325.00	0.00						
	k: 10/15/12 SNV 09/17/1	10/21/12	MTWTF	5 CM	\$325.00	0.00	.00		#00 = 00 ·	0.00.:::	. =	
⊏12 K	.09/1///	12 10/19/12	The Doctors The Doctors	CM	2pm-3pm	MTWTF	:30	5	\$325.001	0.00 NM	15	\$4,875.00
DF	₹S		1110 100001010									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	k: 09/17/12	09/23/12		0	\$325.00	0.00						
	k: 09/24/12	09/30/12		0	\$325.00	0.00						
	k: 10/01/12 k: 10/08/12	10/07/12 10/14/12	MTWTF MTWTF	5 5	\$325.00 \$325.00	0.00						
4466	n. 10/00/12	10/14/12	PER PER LIT.	ວ	Ψ323.00	0.00						

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Order / Rev:

104398

Advertiser:

Republican Jewish Coalition (RJC)

Alt Order #:

06832443

Product Desc:

REP JEWISH COALITION

Flight Dates:

09/19/12 - 10/21/12

Estimate:

Ln Ch Inventory Code Start End Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount E 12 KSNV 09/17/12 10/19/12 The Doctors 2pm-3pm MTWTF--:30 5 \$325,001 0.00 NM 15 \$4,875.00 The Doctors DRS Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 MTWTF--\$325.00 0.00 Dr. Phil E 13 KSNV 09/17/12 10/19/12 CM 3-4p MTWTF--:30 \$450,001 0.00 NM 15 \$6,750.00 Dr Phil PHIL Start Date End Date **Weekdays** Spots/Week <u>Rate</u> Rating Week: 09/17/12 09/23/12 0 \$450.00 0.00 Week: 09/24/12 09/30/12 0 \$450.00 0.00 10/07/12 MTWTF--Week: 10/01/12 5 \$450.00 0.00 MTWTF--Week: 10/08/12 10/14/12 5 \$450.00 0.00 MTWTF--Week: 10/15/12 10/21/12 5 \$450.00 0.00 E 15 KSNV 10/01/12 10/19/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MTWTF--:30 \$725.001 0.00 NM \$10,875.00 15 4PM NEWS (1 hour) (4:00 PM-4:30 PM) **NEWS** Start Date **End Date** Weekdays <u>Rating</u> Spots/Week Rate 10/07/12 MTWTF--Week: 10/01/12 5 0.00 \$725.00 Week: 10/08/12 10/14/12 MTWTF--5 \$725.00 0.00 MTWTF--10/21/12 Week: 10/15/12 5 \$725.00 0.00 E16 KSNV 10/01/12 10/19/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MTWTE--.30 \$725.001 0.00 NM 15 \$10,875.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) **NEWS** End Date Start Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 MTWTF--5 \$725.00 0.00 Week: 10/08/12 10/14/12 MTWTF--5 \$725.00 0.00 MTWTF--10/21/12 Week: 10/15/12 5 \$725.00 0.00 E 19 KSNV 10/01/12 10/19/12 M-F Early News CM 5-630p MTWTF~~ :30 5 \$1,200.001 0.00 NM 15 \$18,000.00 M-F Early News **NEWS** Weekdays Start Date End Date Spots/Week Rate Rating Week: 10/01/12 10/07/12 MTWTF--5 \$1,200.00 0.00 Week: 10/08/12 10/14/12 MTWTF--5 \$1,200.00 0.00 MTWTF--Week: 10/15/12 10/21/12 5 \$1,200.00 0.00 E 20 KSNV 10/01/12 10/19/12 M-F Jeop/Wheel CM 630-730pm MTWTF--:30 5 \$1,300.001 0.00 NM \$19,500.00 M-F Jeopardy/Wheel of Fortune WH/JEP Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/01/12 10/07/12 MTWTF-~ 5 \$1,300.00 0.00 MTWTF--5 \$1,300.00 Week: 10/08/12 10/14/12 0.00 M-WTF--Week: 10/15/12 10/21/12 5 \$1,300.00 0.00 E 23 KSNV 10/01/12 10/19/12 M-F News 3 at Eleven CM 11pm-1135pm MTWTF--:30 4 \$1,200.001 0.00 NM \$14,400.00 M-F News 3 at Eleven **NEWS** Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating 10/07/12 MTWTF--Week: 10/01/12 \$1,200.00 0.00 4 MTWTF~~ 4 \$1,200.00 Week: 10/08/12 10/14/12 0.00 Week: 10/15/12 10/21/12 MTWTF--4 \$1,200,00 0.00 E 24 KSNV 09/22/12 10/20/12 News 3 Sunrise - SATURIM 6a-7a ----S-:30 \$350,001 0.00 NM \$2,800.00 **News 3 Sunrise SATURDAY NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 ----S-2 \$350.00 0.00 \$350.00 Week: 09/24/12 09/30/12 0 0.00 Week: 10/01/12 10/07/12 ----S-2 \$350.00 0.00 ----5-Week: 10/08/12 10/14/12 2 \$350.00 0.00 10/21/12 ----S-Week: 10/15/12 2 \$350.00 0.00 E 25 KSNV 09/22/12 10/20/12 Saturday Today CM 7a-9am ----S-:30 \$625,001 0.00 NM 8 \$5,000.00 Saturday Today SAT TODAY Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/17/12 09/23/12 ----S-2 \$625.00 0.00

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Order / Rev:

104398

Advertiser:

Republican Jewish Coalition (RJC)

Alt Order #:

06832443

Product Desc:

REP JEWISH COALITION

Flight Dates:

09/19/12 - 10/21/12

Estimate:

KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
E 25 KSNV	09/22/1	2 10/20/12	Saturday Today	CM	7a-9am	S-	:30	2	\$625.001	0.00 NM	8	\$5,000.00
SAT TO	NDAY		Saturday Today									
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/30/12		0	\$625.00	0.00						
Week: 10/	/01/12	10/07/12	S-	2	\$625.00	0.00	•					
Week: 10/		10/14/12	S-	2	\$625.00	0.00						
Week: 10/		10/21/12	S-	2		0.00						
E 26 KSNV	09/22/1	2 10/20/12	News 3 Today - S		9am-930am	S-	:30	1	\$500.001	0.00 NM	4	\$2,000.00
NEWS			News 3 Today - S	SAT								
_	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	S-	1	\$500.00	0.00			-			
Week: 09/		09/30/12		o o	\$500.00	0.00						
Week: 10/	/01/12	10/07/12	S-	1	\$500.00	0.00						
Week: 10/		10/14/12	S-	1	\$500.00	0.00 .						
Week: 10/		10/21/12	S_	1	\$500.00	0.00						
E27 KSNV	09/22/1	2 10/20/12	Sa-Su News 3 at		11pm-1135p	mS-	:30	1	\$1 ,100.001	0.00 NM	5	\$5,500.00
NEWS			Sa-Su News 3 at	⊨leven								
	art Date	End Date	Weekdays	Spots/Week	Poto	Poting						
Week: 09/		09/23/12	S-		<u>Rate</u> \$1.100.00	Rating 0.00						
Week: 09/		09/30/12	S-		\$1,100.00	0.00						
Week: 10/		10/07/12	S-		\$1,100.00	0.00						
Week: 10/		10/14/12	S-		\$1,100.00	0.00						
Week: 10/		10/21/12	S-		\$1,100.00	0.00						
E28 KSNV	09/23/1	2 10/21/12	Sa-Su News 3 at		11pm-1135p	ms	:30	1	\$1,100.001	0.00 NM	5	\$5,500.00
NEME			Sa-Su News 3 at	Eleven								
NEWS	ort Data	End Data	Manhaha	C	Б.	Б. "						
<u>Sta</u> Week: 09/	art Date	End Date 09/23/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/30/12	S		\$1,100.00 \$1,100.00	0.00 0.00						
Week: 10/		10/07/12	S		\$1,100.00	0.00						
Week: 10/	/08/12	10/14/12	S		\$1,100.00	0.00						
Week: 10/		10/21/12	S	1	\$1,100.00	0.00						
E29 KSNV	09/23/1	2 10/21/12	News 3 Today W	knd CM	9a-930am	S	:30	1	\$500.001	0.00 NM	4	\$2,000.00
NEMO			News 3 Today									
NEWS	-4 D-4-	Cd D-4-	Manaluda	O4-BA/1-	Б.	5						
<u>Sta</u> Week: 09/	art Date	End Date 09/23/12	<u>Weekdays</u> S	Spots/Week	Rate	Rating						
Week: 09/	—	09/30/12		0	\$500.00 \$500.00	0.00 0.00						
Week: 10/		10/07/12	S	1	\$500.00	0.00						
Week: 10/		10/14/12	S	1	\$500.00	0,00						
Week: 10/	/15/12	10/21/12	S	1	\$500.00	0.00						
E30 KSNV	09/23/1	2 09/30/12	News 3 Sunrise -	SUND&M	6a-7a	S	:30	2	\$325.001	0.00 NM	4	\$1,300.00
			News 3 Sunrise S	SUNDAY								. ,
NEWS												
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/ Week: 09/		09/23/12 09/30/12	S	2 2	\$325.00 \$325.00	0.00 0.00						
			News 3 Sunrise -		6a-7a	S	:30	2	\$350 00 1	0.00 NM	_	#0.400.00
LOT ROIT	10/0//1	2 10/21/12	News 3 Sunrise 5		ua-ya	3	.30	2	\$350.001	0.00 NM	6	\$2,100.00
NEWS				33113711								
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/	/01/12	10/07/12	S	2	\$350.00	0.00						
Week: 10/		10/14/12	S	2	\$350.00	0.00						
Week: 10/		10/21/12	S	2	\$350.00	0.00			<u>.</u>			
E32 KSNV	10/07/1	2 10/21/12	Sunday Today	CM	7a-8am	S	:30	2	\$750.001	0.00 NM	6	\$4,500.00
SUN TO	DA∨		Sunday Today									
	art Date	End Date	Maakdaya	Spoto#Nock	D-t-	Dating						
<u>ડાય</u> Week: 10/		10/07/12	<u>Weekdays</u> S	Spots/Week 2	<u>Rate</u> \$750.00	Rating 0.00						
Week: 10/		10/07/12	S	2	\$750.00 \$750.00	0.00				i		
Week: 10/		10/21/12	S	2	\$750.00	0.00						
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Order / Rev:

104398

Advertiser:

Republican Jewish Coalition (RJC)

Alt Order #: Flight Dates: 06832443 09/19/12 - 10/21/12 Product Desc:

REP JEWISH COALITION

Estimate:

Sun TODAY Sun TODAY Sunday Today CM 7e-Sum	Ln Ch Start End	Inventory Code Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
SUN TODAY Sunday Today CM 74-80m	E32 KSNV 10/07/12 10/21/12		7a-8am	S	:30	2	\$750.001	0.00 NM	6	\$4,500.00
Sun TODAY Sign Date Sunday Today Sunday Week Sun	SUN TODAY	Sunday Today								
Sunt Totals	E 33 KSNV 09/23/12 09/30/12	Sunday Today CM	7a-8am	S	:30	2	\$625.001	0.00 NM	4	\$2,500.00
Start Date Control C	SHN TODAY	Sunday Today						ľ		
Week: 09/17/12 09/23/12 09/		Weekdays Spots/Week	Rate	Rating						
E34 KSNV 09/23/12 09/30/12 Chris Matthews 930AM SIM 0 050e-10e	Week: 09/17/12 09/23/12	S 2	\$625.00	0.00						
Chris Matthews SUN 9-30am Chris Matthews SUN 9-30am Septiment Septimen			···		:30	1	\$500,001	0.00 NM	1	\$ 500.00
Slad Date End Date Weekdays Spots/Week Rate Rating Week 09/24/12 09/300/12	L 34 (KONV 03/20/12 03/30/12		3.50a-10a	3	.50	,	\$500.00 I	U.UU INIVI	•	\$500.00
Week 09/17/12 09/23/12 09/2		Minakalaya Chata Minak	Data	Detine						
E 35 KSNV 10/07/12 10/21/12 Clris Matthews 9:00A/MGM 9:30a-10a										
Chris Matthews SUN 9:30am Sant Date Send Date Weeksdays Scots/Week Rate Rating Week: 1001f12 1007/12 5 1 \$800.00 0.00										
CM	E 35 KSNV 10/07/12 10/21/12		9:30a-10a	S	:30	1	\$600.001	0.00 NM	3	\$1,800.00
Week: 1001/1/2 10/07/12 10/	CM	Onlis Matthews GOTV 5,50am								
Week: 10/08/12 10/14/12				_				- 1		
Mesk: 10/15/12 10/21/12 News 3 Live in Prime CM 7-10pm		- '								
NEWS AFT SNF Siart Date End Date Weekdays Spots/Week Rate Refing O.00 O.00	Week: 10/15/12 10/21/12									
NEWS AFT SNF Siart Date End Date Weekdays Spots/Week Rate Rating O.00	E 36 KSNV 10/07/12 10/21/12		7-10pm	S	:30	1	\$1,800.001	0.00 NM	3	\$5,400.00
Week: 10/01/12 10/07/12	NEWS AFT SNF	News 5 III Fillite							•	
Week: 10/08/12 10/14/12										
Week 10/15/12 10/21/12		- '								
NEWS AFT SNF Start Date End Date Op/30/12 Sa-Su Early News Spots/Week Rate Rating Section Sectio										
NEWS AFT Date					:30	1	\$1,600.002	0.00 NM	2	\$3,200.00
Start Date Date Weekdays Spots/Week Rate Rating Weekdays Spots/Week Rate Rating Spots/Week Spots/W	NEWS ALT ONE	News 3 in Prime								
Week: 09/17/12 09/23/12 09/29/12 09/		Weekdays Spots/Week	Rate	Rating						
Sa-Su Early News										
NEWS Start Date End Date Weekdays Spots/Week Rate Rating O.000 O.000										
NEWS Start Date End Date Weekdays Spots/Week Rate Rating Section Sec	E 38 KSNV 09/22/12 09/29/12	-	5pm-630pm	S-	:30	1	\$650.001	0.00 NM	1	\$650.00
Week: 09/17/12 09/23/12 09/23/12 09/30/12 09/30/12 09/30/12 09/30/12 09/30/12 09/30/12 09/30/12 09/30/12 09/30/12 09/30/12 09/30/12 09/30/12 09/30/12 09/30/12 09/23/12 09/23/12 09/23/12 09/23/12 09/23/12 09/23/12 09/23/12 09/23/12 09/23/12 09/23/12 09/23/12 09/23/12 09/30/12 09/	NEWS	ou-ou Lany news						1		
Week: 09/24/12 09/30/12 09/				<u> </u>						
E 39 KSNV 10/06/12 10/20/12 Sa-Su Early News CM 5pm-630pm S- :30 1		0 S- 1								
NEWS Sa-Su Early News Start Date End Date Weekdays Spots/Week Rate Rating		Sa-Su Early News CM			:30	1	\$675.001	0.00 NM	2	\$1,350.00
Start Date End Date Weekdays Spots/Week Rate Rating	NEMO	Sa-Su Early News								
Week: 10/01/12 10/07/12		Weekdays : Snots/Week	Rate	Rating				1		
Week: 10/08/12 Neek: 10/15/12 10/14/12S- 1 \$675.00 0.00 E 40 KSNV 10/06/12 10/20/12 Weekend Jeopardy/Whe@M WKND Jeop/Wheel 630-730pmS- :30 1 \$525.001 0.00 NM 2 \$1,050.00 WH/JEP Start Date End Date Weekdays Spots/Week Rate Rating Rating Week: 10/01/12 10/07/12 0 \$525.00 0.00 0.00 Week: 10/08/12 10/14/12S- 1 \$525.00 0.00 0.00 Week: 10/15/12 10/21/12S- 1 \$525.00 0.00 0.00 E 41 KSNV 09/22/12 09/29/12 Weekend Jeopardy/Whe@M 630-730pmS- :30 1 \$500.00 1 0.00 NM 1 \$500.00 NM WH/JEP Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 0 \$500.00 0.00 Week: 09/17/12 09/23/12 1 \$500.00 0.00				-						
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WH/JEP	E 40 KSNV 10/06/12 10/20/12		630-730pm	S-	:30	1	\$525.001	0,00 NM	2	\$1,050.00
Week: 10/01/12 10/07/12	WH/JEP	WIND Jeop/Wheel								
Week: 10/08/12 10/14/12 S- 1 \$525.00 0.00 Week: 10/15/12 10/21/12 S- 1 \$525.00 0.00 E 41 KSNV 09/22/12 09/29/12 Weekend Jeopardy/Whe@M 630-730pmS- :30 1 \$500.00 NM 1 \$500.00 WH/JEP Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 S- 0 \$500.00 0.00 Week: 09/24/12 09/30/12 S- 1 \$500.00 0.00		Weekdays Spots/Week								
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E 41 KSNV 09/22/12 09/29/12 Weekend Jeopardy/WheeM 630-730pmS- :30 1 \$500.00 NM 1 \$500.00 WKND Jeop/Wheel WH/JEP Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 0 \$500.00 0.00 Week: 09/24/12 09/30/12S-: 1 \$500.00 0.00										
WKND Jeop/Wheel WH/JEP <u>Start Date End Date Weekdays Spots/Week</u> <u>Rate Rating</u> Week: 09/17/12 09/23/12 0 \$500.00 0.00 Week: 09/24/12 09/30/125-: 1 \$500.00 0.00		<u>.</u>			:30	1	\$500.001	0.00 NM	1	\$500.00
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 09/17/12 09/23/12 0 \$500.00 0.00 Week: 09/24/12 09/30/12S-: 1 \$500.00 0.00	MILLY IPPED									
Week: 09/17/12 09/23/12 0 \$500.00 0.00 Week: 09/24/12 09/30/12 5-: 1 \$500.00 0.00		Meekdave Snote Mook	Rota	Rating						
Week: 09/24/12 09/30/125-: 1 \$500.00 0.00										
N42 KSNV 09/19/12 09/21/12 CM 5-6aWTF :30 5 \$325.001 0.00 NM 5 \$1,625.00		-						1		
	N42 KSNV 09/19/12 09/21/12	CM	5-6a	WTF	:30	5	\$325.001	0.00 NM	5	\$1,625.00

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KSNV

Order / Rev:

104398

Advertiser

Republican Jewish Coalition (RJC)

Alt Order#:

06832443

Product Desc:

REP JEWISH COALITION

Flight Dates:

09/19/12 - 10/21/12

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Rate Pri Rtg Type Spots Days Len Spots Amount M-F 5-6a WakeUp w/Waq M-F 5-6a WakeUp w/Wagners MKGD FOR LINE 1 NEWS Start Date **End Date** Weekdays Rate Rating Spots/Week Week: 09/17/12 09/23/12 --WTF--\$325.00 0.00 N43 KSNV 09/19/12 09/21/12 M-F 6-7a WakeUp w/WaQM 6-7a --WTF--:30 10 \$650.001 0.00 NM 10 \$6.500.00 M-F 6-7a WakeUp w/Wagners MKGD FOR LINE 4 NEWS Start Date Spots/Week Fnd Date Weekdays Rate Rating Week: 09/17/12 09/23/12 --WTF--10 \$650.00 0.00 N44 KSNV 09/19/12 09/21/12 Today Show 658a-9am CM :30 10 \$850,001 0.00 NM --WTF--10 \$8,500.00 Today Show MKG FOR LINE 5 TODAY Spots/Week Start Date End Date Weekdays Rate Rating ~WTF~-09/23/12 Week: 09/17/12 10 \$850.00 0.00 N45 KSNV 09/19/12 09/21/12 M-F Today Show II 3rd HBM 9-10a --WTF--:30 \$350.001 0.00 NM 5 \$1,750.00 M-F Today Show II MOVED TO 9/19 TODAY II Start Date End Date Weekdays Spots/Week Rate Rating \$350.00 Week: 09/17/12 09/23/12 --WTF---0.00 N46 KSNV 09/19/12 09/21/12 Rachael Ray CM 11am-12pm --WTF--:30 \$325.001 5 0.00 NM 5 \$1,625.00 Rachael Ray CHANGE INTP RR Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 09/17/12 09/23/12 -MTF--\$325.00 0.00 N 47 KSNV 09/19/12 09/21/12 Noon News CM 12-1230pm --WTF--:30 5 \$425.001 0.00 NM \$2,125,00 Noon News CHANGE IN TSTART DATE NEWS Start Date End Date Spots/Week Weekdays Rate Rating ---WTF--Week: 09/17/12 09/23/12 5 \$425,00 0.00 N 48 KSNV 09/19/12 09/21/12 The Agenda 1230pm CM 1230-1p --WTF--:30 \$325.001 0.00 NM 5 \$1,625.00 The Agenda 1230pm START DATE NOW 9/19 AGENDA Start Date End Date Weekdays Spots/Week Rate Rating 09/23/12 --WTF--Week: 09/17/12 \$325.00 0.00 N49 KSNV 09/19/12 09/21/12 The Doctors CM 2pm-3pm --WTF--:30 \$325.001 0.00 NM 5 \$1,625.00 The Doctors START DATE NOW 9/19 DRS Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 09/17/12 09/23/12 --WTE--\$325.00 0.00 N50 KSNV 09/19/12 09/21/12 Dr. Phil CM 3-4p --WTF--:30 \$450.001 0.00 NM \$2,250.00 5 Dr Phil START DATE 9/19 PHIL Start Date End Date Spots/Week **Weekdays** Rate Rating Week: 09/17/12 09/23/12 --WTF--\$450.00 0.00N 51 KSNV 09/19/12 09/21/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm --WTF--:30 \$600,001 0.00 NM 5 \$3,000.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) START DATE NOW 9/19 NEWS Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/17/12 09/23/12 --WTF--\$600.00 0.00 N 52 KSNV 09/19/12 09/21/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm --WTF--:30 5 \$700.001 0.00 NM 5 \$3.500.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) START DATE FOR 9/19 NEWS Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 09/17/12 09/23/12 --WTF--\$700.00 0.00 N 53 KSNV 09/19/12 09/21/12 M-F Early News CM 5-630p --WTF--:30 5 \$1,000.001 0.00 NM 5 \$5,000.00 M-F Early News START DATE 9/19 NEWS Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 ---WTF--5 \$1,000.00 0.00 N 54 KSNV 09/19/12 09/21/12 630-730pm CM --WTF--:30 5 \$1,000.001 0.00 NM 5 \$5,000.00

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Order / Rev: 104398 Advertiser: Republican Jewish Coalition (RJC)

Alt Order #: 06832443 Product Desc: REP JEWISH COALITION KSNV

Flight Dates: 09/19/12 - 10/21/12 Estimate:

Ln Ch Start End **Inventory Code** Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune START ATF 9/19 WH/JFP Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 09/17/12 09/23/12 --WTF--5 \$1,000.00 0.00 N 55 KSNV 09/19/12 09/21/12 M-F News 3 at Eleven CM 11pm-1135pm --WTF--:30 4 \$1,100.001 0.00 NM \$4,400.00 M-F News 3 at Eleven START DATE 9/19 NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 --WTF--4 \$1,100.00 0.00 N 56 KSNV 09/24/12 09/28/12 M-F 5-6a WakeUp w/WaQM 5-6a M--TF--:30 5 \$325,001 0.00 NM 5 \$1,625.00 M-F 5-6a WakeUp w/Wagners NO SPOTS CAN AIR 9/25 & 9/26 NEWS Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 M--TF--\$325.00 0.00 N 57 KSNV 09/24/12 09/28/12 M-F 6-7a WakeUp w/Wa@M 6-7a M--TF--:30 10 \$650.001 0.00 NM 10 \$6,500.00 M-F 6-7a WakeUp w/Wagners NO SPOTS CAN AIR 9/25 & 9/26 NEWS Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 M--TF--\$650.00 0.00 10 N 58 KSNV 09/24/12 09/28/12 **Today Show** CM 658a-9am M--TF--:30 10 \$850.001 0.00 NM 10 \$8,500.00 **Today Show** NO SPOTS CAN AIR 9/25 & 9/26 TODAY End Date Start Date Weekdays Spots/Week <u>Rate</u> Rating Week: 09/24/12 09/30/12 M--TE--10 \$850.00 0.00 N 59 KSNV 09/24/12 09/28/12 M-F Today Show II 3rd HBM 9-10a M--TF-~ :30 5 \$350,001 0.00 NM 5 \$1,750.00 M-F Today Show II NO SPOTS CAN AIRE 9/25 & 9/26 TODAY II Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 M--TF--\$350.00 0.00 N 60 KSNV 09/24/12 09/28/12 Rachael Ray CM 11am-12pm M--TF--:30 5 \$325.001 0.00 NM 5 \$1,625,00 Rachael Ray NO SPOTS CAN AIR 9/25 & 9/26 RR End Date Start Date Weekdays Spots/Week Rate Rating 09/30/12 Week: 09/24/12 M~-TF--\$325.00 0,00 N 61 KSNV 09/24/12 09/28/12 Noon News CM 12-1230pm M~~TF--:30 5 \$425.001 0.00 NM 5 \$2,125.00 Noon News NO SPOTS CAN AIR 9/25 & 9/26 NEWS Start Date **End Date** Weekdays Spots/Week Rating <u>Rate</u> Week: 09/24/12 09/30/12 M--TF--\$425.00 0,00 N62 KSNV 09/24/12 09/28/12 The Agenda 1230pm CM 1230-1p M--TF--:30 \$325,001 0.00 NM 5 \$1,625.00 The Agenda 1230pm NO SPOTS CAN AIR 9/25-26 AGENDA Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 M--TF--\$325.00 0.00 N 63 KSNV 09/24/12 09/28/12 The Doctors CM 2pm-3pm :30 M--TF--5 \$325.001 0.00 NM 5 \$1.625.00 The Doctors NO SPOTS CAN AIR 9/25-26 DRS Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 09/24/12 09/30/12 M--TF--\$325.00 0.00 N64 KSNV 09/24/12 09/28/12 Dr. Phil CM 3-4p M--TF--:30 \$450.001 0.00 NM 5 \$2,250.00 Dr Phil NO SPOS CAN AIR 9/25 & 9/26 PHIL Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 09/24/12 09/30/12 M--TF--\$450.00 0.00 N 65 KSNV 09/24/12 09/28/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm M~~TF--:30 5 \$600.001 0.00 NM \$3,000.00 5 4PM NEWS (1 hour) (4:00 PM-4:30 PM) NO SPOTS CAN AIR 9/25 & 9/26 NEWS End Date **Weekdays** Start Date Spots/Week Rate Rating M--TF-Week: 09/24/12 09/30/12 \$600.00 0.00 N66 KSNV 09/24/12 09/28/12 CM 4-5pm M--TF--:30 5 \$700.001 0.00 NM 5 \$3,500.00

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Order / Rev:

104398

Advertiser:

Republican Jewish Coalition (RJC)

Alt Order #:

06832443

2443 Prodi

Product Desc:

REP JEWISH COALITION

KSNV

Flight Dates:

09/19/12 - 10/21/12

Estimate:

Ln Ch	Start	End	Inventory Code		Start/End	Time Days	Len S	oots Rate Pr	i Rtg Type	Spots	Amount
NO OD	OTO 041	LAIDOGEO	NEWS 3 at 4 (1 4PM NEWS (1 h		(4:30 PM-5:0	00 P M)					
	ors car art Date	End Date	9/.26 NEWS Weekdays	Spots/Week	Rate	Rating			Ī		
Week: 09		09/30/12	MTF	5		0.00			ļ		
			M-F Early News M-F Early News 9/26 NEWS	СМ	5-630p	M~⊹TF	- :30	5 \$1,000.001	0.00 NM	5	\$5,000.00
Sta Week: 09	art Date /24/12	End Date 09/30/12	<u>Weekdays</u> MTF	Spots/Week 5	<u>Rate</u> \$1,000.00	Rating 0.00					
			M-F Jeop/Wheel M-F Jeopardy/W 9/26 WH/JEP	CM heel of Fortun	630-730pm e	M-∺TF	- :30	5 \$1,000.001	0.00 NM	5	\$5,000.00
	art Date	End Date 09/30/12	Weekdays M-~TF	Spots/Week 5	<u>Rate</u> \$1,000.00	Rating 0.00					
N 69 KSNV	09/24/1	2 09/28/12	M-F News 3 at El M-F News 3 at E	even CM	11pm-1135		:30	4 \$1,100.001	0. 00. NM	4	\$4,400.00
NO SP	OTS CAN	N AIR 9/25 &	9;26 NEWS								
Week: 09		End Date 09/30/12	Weekdays MTF		Rate \$1,100.00	Rating 0.00					
N 71 KSNV NEWS		2 09/29/12	SIGN ON-SIGN O Sat Today	OFF CM	5a-459a (5:00 AM-6:0	s- 00 AM)	:30	2 \$625.001	0.00 NM	2	\$1,250.00
	art Date	End Date 09/30/12	<u>Weekdays</u> S-	Spots/Week 2		Rating 0.00					
N72 KSNV	09/22/1	2 09/22/12	News 3 Live in Pr	rime CM	7-10pm	S-	:30	1 \$650.001	0.00 NM	1	\$650.00
NEWS			News 3 III FIIIIle								
<u>Sta</u> Week: 09	art Date /17/12	End Date 09/23/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$650.00	<u>Rating</u> 0.00					
N 73 KSNV		2 09/22/12	SIGN ON-SIGN O Wheel/Jeop	OFF CM	5a-459a (9:00 PM-10	s- :00 PM)	:30	1 \$500.001 ·	0.00 NM	1	\$500.00
WH/JE <u>St</u> : Week: 09	art Date	End Date 09/23/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00					
N74 KSNV	09/19/1	2 09/30/12	M-Su News 3 @ I M-Su News 3 at		11pm-1135լ	om MTWTFSS	30	1 \$1,100.007	0.00 NM	2	\$2,200.00
<u>Sta</u> Week: 09 Week: 09		End Date 09/23/12 09/30/12	<u>Weekdays</u> WTFSS MTFSS		<u>Rate</u> \$1,100.00 \$1,100.00	Rating 0.00 0.00					
N75 KSNV	10/06/1	2 10/07/12	News 3 Live in Pr News 3 in Prime	rime CM	7-10pm	S-	:30	1 \$675.001	0.00 NM	1	\$675.00
NEWS											
<u>St</u> Week: 10	art <u>Date</u> /01/12	End Date 10/07/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$675.00	<u>Rating</u> 0.00					
N76 KSNV		2 10/06/12	SIGN ON-SIGN O JEOP/WHEEL	OFF CM	5a-459a (9:00 PM-10	s- :00 PM)	- :30	1 \$525.001	0.00 NM	1	\$525.00
WH/JE		w ·	144								
<u>St</u> : Week: 10	art <u>Date</u> /01/12	End Date 10/07/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$525.00	<u>Rating</u> 0.00					
					\$020.00	0.00					